

**BRAND**  
**RECOVERY**  
Skills, Training  
& Employment

## Education, Training & Improved Employment Prospects

Supporting Vulnerable Groups In Derby



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**TRANSFORMING  
LIVES & FUTURES**



## ABOUT US

Brand Recovery is a specialist social enterprise based in Derby. We are different to many other training and education providers as we are dedicated to supporting vulnerable groups to support their recovery. We specialise in supporting people who have experienced **drug, alcohol, mental health** and **offending** problems in addition to anyone who is **unemployed**. We work with a wide range of partners and are accredited by Job Centre Plus.

All of our support is provided **free of charge**. We can help you learn new skills, overcome boredom and improve your employment prospects. **You don't need any previous experience, all we ask is that you are committed, honest and open minded to try something new which has the potential to make a big difference to you!**



## Our Commitment

All of our experienced staff are fully qualified tutors and have experience of working with people just like you. We know the prospect of starting something new can be daunting but we will help you to settle in with an open and friendly atmosphere in a beautiful building.

We only deliver training in small groups so you will get lots of our time and attention to help you. We are also really flexible to your needs so it's not like being at college or school.

When you complete the course we can direct you towards employment.

**Brand Recovery is more than qualifications alone!**

All of our learners have found lots of benefits from attending with us. :

- Reduced Drug Use
- Lower Alcohol Use
- Increased Confidence
- Improved Mental Health
- Less Offending
- New Friendships
- Overcoming Boredom
- Getting Life Back On Track

**For every £1.00 invested in Brand Recovery, we make local savings of £4.94**



**FASHION  
& TEXTILES**

**Level 1 Award Course  
Level 2 Certificate Course**



**PERSONAL & SOCIAL  
DEVELOPMENT**

**Level 1 Award Course**



**FUNCTIONAL  
SKILLS**

**English  
Maths  
ICT**

We can offer you a range of nationally accredited courses to help you reach your goals and to start working towards the future you want for yourself. You can read more about our courses on page 8.

## WHAT WE DO



EXPERIENCED  
STAFF TO  
SUPPORT YOU



COURSES  
LASTING  
6-12 WEEKS



MAKE A BIG  
DIFFERENCE  
TO YOU



NATIONALLY  
RECOGNISED  
QUALIFICATIONS



MAKE NEW  
POSITIVE  
FRIENDSHIPS



HELP YOU TO  
REACH YOUR  
GOALS

Recovery from any problem can often be a difficult and challenging time. It is also different for each person. At Brand Recovery we understand this and make every effort to make you feel at home and place you at the heart of all we do.

We promise we will give you meaningful activities that will help with your well being whilst also working towards your qualifications. You will also get lots of support to help you.

**“Brand Recovery gave me everything, I’ve got my confidence back and have made so many friends, I’m positive about my future now”** Former Learner

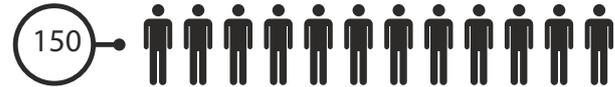
We can make a real difference to supporting your recovery and to help you get back on track to achieve your goals in life and accessing employment.





## Since 2014 ...

### REFERRALS RECEIVED



### QUALIFICATIONS DELIVERED



**You don't need any previous experience to undertake any of our courses, all we ask if that you are committed, honest and open minded to try something new which has the potential to make a big difference to you!**

Since 2014 we have received over 150 referrals to Brand Recovery and have delivered over 100 qualifications to help people in Derby to gain new skills, overcome their problems and to help them to work towards progressing their goals.

**We want Brand Recovery to be the start of your future.** Whilst you are with us we will help you to plan what you want to do after our support. We have helped learners to access further education courses either with us or other education providers; can refer you to join specialist employment support with Remploy; offer volunteering opportunities and some learners are even looking to set up their own business.

“Trainers’ support and care for learners are good. They create a positive learning environment, which helps learners overcome their difficulties with learning and increase their confidence. As a result they make rapid progress and develop an extensive range of new skills for their often low starting points.”

Training Provider KTL Inspection (November 2015 - The Derbyshire Network)

#### Quotes from our learners:

“One of the best things I have ever done, I’ve really enjoyed it and I’m now in work.

“I feel so happy! I can feel my cares and worries washing away.

“It’s great meeting people who are supportive and in similar positions to me. I’ve made good friends here.

#### Public Health England:

“Brand Recovery provides essential support to help vulnerable people gain essential skills, enabling a return to employment, which in turn helps them to achieve long term changes.

#### Office of the Derbyshire Police & Crime Commissioner:

“The benefits are incalculable, presenting priceless hope for the future to the vulnerable wanting to make a fresh start through lasting changes.

## FASHION & TEXTILES

Our Level 1 and 2 courses cater for all levels of ability from complete beginners through to more advanced knowledge. **There are no exams!** The range of course is huge from t-shirt printing, tie dyeing through to soft toy making. We know that everyone has different interests so we get to know you and aim to give you more of the things you do enjoy and less of those you do not.

### LEVEL 1 AWARD

#### ABC Awards

6-8 Week Course

Monday - Thursday 9.30am - 3.30pm

**Key Themes:**

T-shirt printing

Tie Dyeing

Cross Stitch

Soft Toy Manufacture

Fabric Paints

Computer Design

**Entry Requirements:**

Aged 19 or over

Unemployed

### LEVEL 2 CERTIFICATE

#### ABC Awards

12 Week Course

Monday - Thursday 9.30am - 3.30pm

**Key Themes:**

Bag Design

Pattern Design

Shirt/Blouse Making

Bedroom Duvet Design

Design Principles

Reading Patterns

**Entry Requirements:**

Aged 19 or over

Unemployed

Level 1 NVQ in Fashion & Textiles

## PERSONAL & SOCIAL DEVELOPMENT

Edexcel: Level 1 Award

All our learners undertaking Level 1 courses also undertake the Personal & Social Development course. **This course has no exams** and we help you to identify your personal skills, experience and abilities to help you get ahead in your job aspirations. You will also learn how your mind works in stressful or difficult situations so you can manage these better in the future.

## FUNCTIONAL SKILLS

Edexcel: Entry Levels 1-3, Level 1 & 2

Not all of us had good experiences at school or college. If you don't have GCSE/O Level English, Maths or ICT at Grade A-C we can help! Functional Skills are developed by the Government as part of an initiative to improve the country's literacy, numeracy and ICT.

You can learn online and with our support. We know very few people like exams but we can help you gain qualifications without the pressure you may have experienced at school or college.



## HOW TO ACCESS

Brand Recovery is located in the city centre of Derby, approximately 5-10 minutes walk away from the bus station and Council House.

We want to make it as easy as possible for you to access our services.

Firstly, all of our support is provided to you free of charge. We ask that your keyworker, support worker or other healthcare professional refer you to us. We do this so we can understand your needs and ensure Brand Recovery is right for you. Your worker can do this either online at [www.brandrecovery.org](http://www.brandrecovery.org) or by calling **01332 200 127**. Once you have been referred we will invite you to have an informal look around to find out more. We will never pressure you!



## Key Criteria

To access our services you need to be:

Aged 19 or over

Be unemployed and in receipt of benefits

Be willing to attend and participate

If you are undecided please call us for advice or to arrange a taster session or informal visit.

We will keep the referring agency updated at all times of your progress.

Refer online at:  
[www.brandrecovery.org](http://www.brandrecovery.org)

## “ Will my benefits be affected by coming to Brand Recovery?

Not at all, we work with the Job Centre and they want you to access support that is going to help you. If you are on ESA there is no danger of your benefits being stopped as a result of doing the course.

## “ Can you help with travel costs?

We will give you a letter to take to the Job Centre which will enable you to reclaim your travel costs whilst you are attending with us.

## “ Do I have to attend 4 days per week?

If 4 days per week sounds too much we can be flexible on how many days you attend. Most learners feel a little scared at first of coming 4 days per week and we ease them into the course over the first few weeks giving you lots of flexibility. Most people attend each day because they really enjoy what they are doing.

## “ What happens if I have appointments, child care commitments etc?

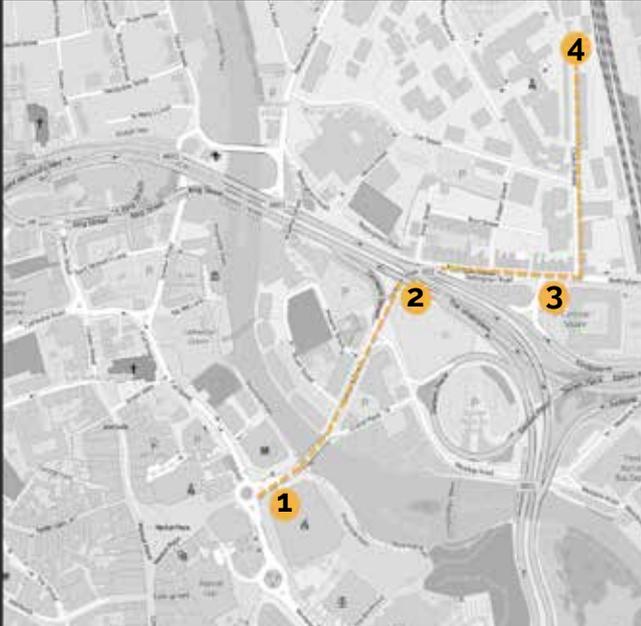
Don't worry if you have appointments, child care commitments or anything else - we completely understand! All we ask is that you let us know so we know that you are safe and well.

## “ What happens at the end of my course?

We will be continually reviewing your progress and making plans for your future. You may decide to stay with us and study at a higher level; we can signpost you into further education and also have a number of exciting opportunities with our partners to help you back into employment.

# OUR PARTNERS





# How to find us

## BRAND RECOVERY

Unit 3 Derwent Business Centre  
Clarke Street Derby D1 2BU

telephone: 01332 200 127  
email: [info@brandrecovery.org](mailto:info@brandrecovery.org)  
web: [www.brandrecovery.org](http://www.brandrecovery.org)

### Directions:

- 1 From the Council House, walk on Derwent Street crossing over the river
- 2 Go through the underpass
- 3 You will now see a big blue office building and Browns Builders - Clarke Street is on your left
- 4 Walk to the end of Clarke Street and you will find Derwent Business Centre. Go to reception and they will guide you to our centre



Transforming the lives  
and futures of  
vulnerable groups

*Unit 3 Derwent Business Centre*

*Clarke Street Derby DE1 2BU*

*Telephone: 01332 200 127*

*Email: [info@brandrecovery.org](mailto:info@brandrecovery.org)*

*Online: [www.brandrecovery.org](http://www.brandrecovery.org)*